

Evelyn Stickley

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EDUCATION

Northeastern University, Boston, MA Expected May 2029

Bachelor of Science in Business Administration, with a concentration in the Music Industry, & a minor in English

Relevant Coursework: Business Marketing & Economics, Music Industry Promotion & Production, Music Technology

Honors: Dean's List (2025–present); Member, National Honor Society & National French Honor Society

EXPERIENCE

School of Rock [September 2023–present]

Instructor

- Teaching guitar, bass, vocals, keys, drums, & creating workshops for lighting & sound engineering

Graphic Designer

- Created one-of-a-kind event poster for seasonal concerts, including logo design
- Managed the social media presence via Instagram to promote performances, support fundraising & special events

Ardmore Music Hall [May 2026–present]

Intern

- Contributed to website design, front-of-house customer service, box office operations, & stage production for live concert events
- Social Media/Photography work scheduling posts & creating posts about bands/artists performing at various venues

MUSIC & CAMPUS INVOLVEMENT

Green Line Records, Northeastern University Record Label [January 2026 - present]

Operations Manager - Executive Board, A&R Assistant, CS Staff, Events Staff, Staff Photographer, Promoter

- Tasked with coordinating a cross-functional student team for artist promotion, event planning, creative services, & music releases
- Responsible for driving marketing initiatives & campus outreach to build artist & label visibility
- Report directly to the President & VP to lead end-to-end strategy, content creation, & distribution for label's official Substack

Live Music Association at Northeastern [January 2026 - present]

Photographer; Event Planner

- Accountable for planning open mix night events, support club schedules & event staff volunteering
- Staff photographer for campus shows & live events

Campus Radio Station, WRBB [January 2026 - present]

- Supports station organization, coordinating schedules, studio times, & programming
- Designing promotional/visual assets for shows & Instagram to promote engagement

Overdrive Magazine/Inbound Magazine - Syracuse University Magazine/Northeastern Magazine [January 2026 - present]

- Photographer for artist profiles, live performances, & new release coverage across two campus publications
- Additionally contributes photo editing/retouching & managing visual layouts

BETWEEN TAKES [May 2026 - present] Co-creator, Co-host

- Scripting, filming, & editing short-form videos interviewing music techs, live performers, session musicians, & professors
- Produced digital media to artifact the music industry, creating a collective of stories within music

SKILLS

Technical Skills: Adobe Lightroom, Adobe Photoshop, Adobe Express, Microsoft Excel, Microsoft Office Suite, Pro Tools, Adobe Premiere, TIXR

Music: Multi-instrumentalist (guitar, bass, piano) with 11+ years of live performance experience/classical music theory training, solo & ensemble; music collaboration & rehearsal coordination; mixing, recording, & production

Other: Strong communication & teamwork; highly organized & detail-oriented; reliable, self-motivated, & eager to learn

INTERESTS

Music marketing & artist development, campus marketing representative roles, live music & touring, emerging artists, record labels & independent music businesses, event marketing, social media management, volunteer work